



## **CallingID Automatically Protects Users against Phishing holes in Internet Explorer**

NEW HAVEN, CT, March 2<sup>nd</sup>, 2010 - CallingID, the leading provider of safe browsing solutions, proved today that its desktop solution automatically detects and protects users against existing and future phishing methods. Two new phishing methods that can bypass the security shield of Internet explorer 8, popup address bar spoofing and frame injection, are automatically detected by CallingID because of its basic design which provides the best protection and peace of mind while browsing the Internet.

Since the introduction of Internet Explorer 8, several phishing holes were discovered. The latest attack, Popup Address Bar Spoofing, lets a hacker open a popup with a spoofed address bar. This problem has been given no solution by any other security vendor. Users of CallingID Toolbar are automatically protected. They automatically see the real owner of the site and a risk indicator. Another known problem is frame injection. When a user submits his data to the site he is not aware of the fact that the data is transmitted to a different site than the one he sees. CallingID automatically reveals this hidden information.

CallingID solution combines five security layers that protect users from all aspects of Internet fraud and provide positive identification of sites suitable to do business with. When visiting a site, risk assessments as well as the full details of the site owner are shown. When trying to enter data where the recipient is different than the site owner, the toolbar displays the details of the site that will actually receive the transmitted data. While all other solutions are limited to one or two protection layers, CallingID provides a comprehensive, non-intrusive and user friendly solution.

CallingID incorporates a rich database of over 10,000,000 sites and is known as the most reliable source of information about websites and their owners. The acclaimed desktop application, which lets users see who they are dealing with when they visit websites, also assists them when hesitating whether to follow links received by email, instant messenger, web page or Word document before actually accessing it.

"Our basic design of five security layers and our unique approach of positive identification and verification of sites which took into consideration possible loopholes in web browsers, resulted the only solution users can confidently rely on when using the Internet for online banking and online shopping" said Yoram Nissenboim, CallingID CEO. "We have received more than 30 excellence awards from publications and institutions worldwide. Our users continuously send us grateful letters telling us that they came very near to Internet fraud and were alerted by CallingID."

CallingID Toolbar supports Internet Explorer and Firefox. Installation is automatic and simple. CallingID Toolbar software can be downloaded from <http://www.callingid.com/download.aspx>.

### **About CallingID**

CallingID is a technology leader for protecting institutions and individuals when using the internet for ecommerce, online banking and accessing secure sites or any site to which a user wishes to submit private or personal data. CallingID provides solutions that encourage usage of the Internet for business, helping customers avoid Internet fraud (Phishing, Pharming, Spyware and Trojans) focusing on online banking, e-commerce and corporate sites as well as individual Internet users. CallingID's offices are located in New Haven, Connecticut and the R&D team is based in Haifa, Israel.